

## §4.3 Rules of Logarithms

HW §4.3 # 1-83 odd

LAWS OF LOGS For  $M > 0$  and  $N > 0$   
and any real number  $r$ , then

1.  $\log_a(MN) = \log_a M + \log_a N$

2.  $\log_a(M/N) = \log_a(M) - \log_a(N)$

3.  $\log_a(M^r) = r \log_a(M)$

Example: Write in terms of  $\ln 2$ ,  
 $\ln 3$ , and  $\ln 5$ .

a)  $\ln(12) = \ln(2 \cdot 2 \cdot 3) = \ln(2^2 \cdot 3)$   
 $= \overbrace{\ln(2^2)} + \ln(3)$   
 $= 2 \ln 2 + \ln 3$

b)  $\ln(100) = \ln(4 \cdot 25) = \ln(2^2 \cdot 5^2)$   
 $= \overbrace{\ln 2^2} + \overbrace{\ln 5^2}$   
 $= 2 \ln 2 + 2 \ln 5$

EXAMPLE Write as a single logarithm.

$$\begin{aligned} \text{a) } \ln 8 - \ln 2 &= \ln\left(\frac{8}{2}\right) = \ln 4 \end{aligned}$$

$$\begin{aligned} \text{b) } 3 \ln 2 + 2 \ln 3 &= \ln(2^3) + \ln(3^2) \\ &= \ln(2^3 \cdot 3^2) = \ln(8 \cdot 9) \\ &= \ln 72 \end{aligned}$$

~~✗~~

Example: Expand the logarithm.

$$\begin{aligned} \text{a) } \ln(x^2 y^3) &= \ln(x^2) + \ln(y^3) \\ &= 2 \ln x + 3 \ln y \end{aligned}$$

$$\begin{aligned} \text{b) } \ln\left(\frac{x^2}{y^5 z^7}\right) &= \ln(x^2) - \ln(y^5 z^7) \\ &= \ln(x^2) - (\ln y^5 + \ln z^7) \\ &= \ln x^2 - \ln y^5 - \ln z^7 \\ &= 2 \ln x - 5 \ln y - 7 \ln z \end{aligned}$$

$$\begin{aligned} \text{c) } \ln(x\sqrt{x+1}) &= \ln(x(x+1)^{1/2}) \\ &= \ln x + \ln(x+1)^{1/2} \\ &= \ln x + \frac{1}{2} \ln(x+1) \end{aligned}$$

Note  $\ln_e(1) = 0$  because  $e^0 = 1$

$$\begin{aligned} \ln(2) &= \ln(1+1) \\ &\neq \ln(1) + \ln(1) \\ &= 0 + 0 = 0 \end{aligned}$$

$$\ln(A+B) \neq \ln A + \ln B$$

## Cancellation Properties

$$\textcircled{1} \log_a(a^x) = x$$

$$\textcircled{2} a^{\log_a(x)} = x$$

This is true because  
 $f(x) = a^x$  and  $g(x) = \log_a x$   
are inverse functions  
so that  $f(g(x)) = x$   
and  $g(f(x)) = x$

In particular

$$\ln(e^x) = x$$

$$\text{and } e^{\ln x} = x$$

## Other Rules

- $\log_a a = 1$  because  $a^1 = a$
- in particular  $\ln e = 1$
- $\log_a(1) = 0$  because  $a^0 = 1$
- in particular  $\ln(1) = 0$ .

## Base - Change Formula:

$$\log_a(M) = \frac{\log_b(M)}{\log_b(a)}$$

EXAMPLE : Write in terms of natural log or common log.

①  $\log_2 5$

Solution

$$\ln_2 5 = \frac{\ln 5}{\ln 2}$$

②  $\log_3 7 =$

SOLUTION

$$\frac{\ln 7}{\ln 3} = (\ln 7) / (\ln 3)$$

③  $\log_3 5 = \frac{\log 5}{\log 3}$

Proof

$$\text{Let } x = \log_a(M)$$

Write as an exponent

$$a^x = M$$

Apply  $\log_b$  to both sides

$$\log_b a^x = \log_b M$$

Use property of log to bring  $x$  to the front.

$$x \log_b a = \log_b M$$

$$x = \frac{\log_b M}{\log_b a}$$

§ 4.4 More Equations and Applications  
 HW § 4.4 # 1-41 odd, 61-65 odd

EXAMPLE: Solve ①  $\log(x-3) = 4$

SOLUTION • write as an exponent.

$$\log_{10}(x-3) = 4$$

$$10^4 = x-3$$

$$10000 = x-3$$

$$x = 10003$$

②  $\log_2 x + \log_2(x+2) = \log_2(6x+5)$

SOLUTION Combine the logs

$$\log_2 x(x+2) = \log_2(6x+5)$$

$$x(x+2) = (6x+5)$$

$$x^2 + 2x = 6x + 5$$

$$x^2 - 4x - 5 = 0$$

$$(x-5)(x+1) = 0$$

$$x = 5, \quad \cancel{x = -1}$$

check  $x=5$

$$\ln_2(5)$$

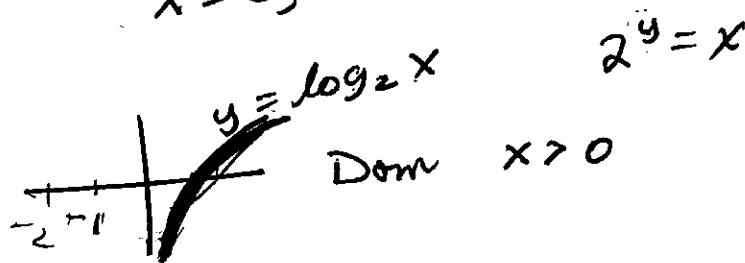
$$\ln_2(5+2)$$

$$\ln_2(6 \cdot 5 + 5)$$

} ok

check  $x=-1$

$$\ln_2(-1) \text{ undef}$$



$$\textcircled{3} \quad 2 \ln x = \ln(x+3) + \ln(x-1)$$

SOLUTION

combine logarithms

$$2 \overbrace{\ln x}^{\rightarrow} = \ln(x+3)(x-1)$$

$$\ln x^2 = \ln(x+3)(x-1)$$

$$x^2 = (x+3)(x-1)$$

$$x^2 = x^2 + 2x - 3$$

$$0 = 2x - 3$$

$$3 = 2x, \quad x = 3/2$$

Note

$\ln(3/2)$  defined

$\ln(3/2+3)$  defined

$\ln(3/2-1) = \ln 1/2$  defined

# Equations involving exponents.

EXAMPLE Solve

①  $2^x = 5$

SOLUTION Apply  $\ln$  to both sides.

$$\ln(2^x) = \ln(5)$$

$$x \ln 2 = \ln 5$$

$$x = \frac{\ln 5}{\ln 2}$$

②  $5^{3x} = 7$

SOLUTION  $\ln(5^{3x}) = \ln 7$

$$3x \ln 5 = \ln 7$$

$$x = \frac{\ln 7}{3 \ln 5}$$

③  $5^x = 7(x+3)$

$$\ln 5^x = \ln 7(x+3)$$

$$x \ln 5 = (x+3) \ln 7$$

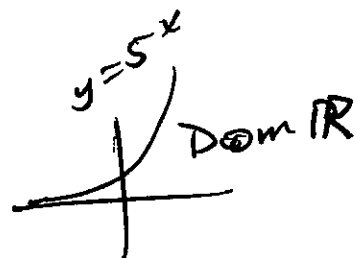
$$x \ln 5 - x \ln 7 = 0$$

$$x \ln 5 = x \ln 7 + 3 \ln 7$$

$$x \ln 5 - x \ln 7 = 3 \ln 7$$

$$x(\ln 5 - \ln 7) = 3 \ln 7$$

$$x = \frac{3 \ln 7}{\ln 5 - \ln 7}$$

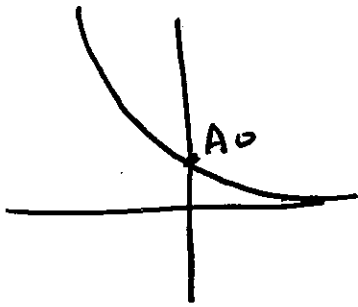


# Radioactive Dating

Radioactive decay is given by the formula

$$A = A_0 e^{-kt}$$

where  $A_0$  is the beginning amount  
 $A$  is the final amount.  
 $k$  is a positive constant.  
 $t$  is time.



The half-life,  $h$ , is the time it takes for half of the radioactive substance to decay. This is a constant ~~is~~ depending on the element.

Let's find a formula for  $k$  in terms of  $h$ . Let

Let  $A = \frac{1}{2} A_0$ . Let time  $t = h$ .

We get  $\frac{1}{2} A_0 = A_0 e^{-kh}$

$$\frac{1}{2} = e^{-kh}$$

$$\ln\left(\frac{1}{2}\right) = \ln e^{-kh}$$

$$\ln\left(\frac{1}{2}\right) = -kh$$

$$\frac{\ln\left(\frac{1}{2}\right)}{-h} = k$$